

# Bouwadviseur

## Top-rated SEO content for the Belgian market

### Project information













I've been working for Bouwadviseur since November 2019. At first, I received content briefings with detailed outlines and keyword research. After completing over 100 successful pages, I was put in charge of creating the briefings too.

I use the tool Brandoverflow and the Google Search suggestions for keyword research. Afterwards, I look up internal links in Bouwadviseur's wireframe.

Based on that information, I look up three or more articles by competitors and extract the most important information to create an outline that suits Bouwadviseur's standards.

Here's an overview of the best-performing pages and the general SEO report of Bouwadviseur as retrieved from Ubersuggests.

## Best Performing Pages

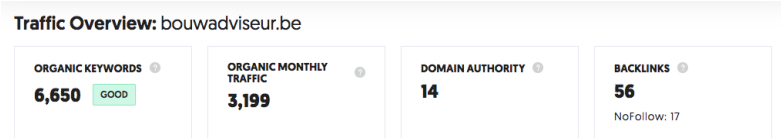
SEO KEYWORDS 	VOLUME 	POSITION 
mortex zelf plaatsen 	260	1
gyproc plaatsen 	2,400	8
dakherstellingen 	140	1
gyproc prijs per m2 	140	1
kaleien prijs 	590	3
kalei prijs 	590	2
schilddak constructie 	90	1
zolder renoveren 	480	4
winterschilder 	70	1

### Links

1. Mortex
2. Gevel kaleien
3. Gyproc plaatsen prijs

# Reports

In May 2021, Bouwadviseur, for whom I've written all the pages, has a total of 6,650 ranking keywords, mostly in Belgium.



Since the amount of backlinks is rather low, the domain authority and high keyword rankings are due to two factors in my control: keywords and content.

Besides, the team does a great job with internal links, but this isn't my responsibility.

