

The Finisher's Club

Above the fold:

Title: Say goodbye to unfinished projects

Subtitle: Team up with an accountability coach to clarify your strategy and make weekly progress

CTA: Book your first goal-setting session

Social proof: x satisfied business leaders thank The Finisher's Club for enabling them to bring their company to the next level.

Visual: (in order of preference)

1. One of the coaches talking and explaining the concept?
2. A client talking about his experience?
3. An illustrated video explaining the process

Below the fold

- Do you get started on many projects but struggle to finish them?
- Is your mind always wandering from one project to another?
- Are you full of ideas but low on execution?
- Are you always multitasking and struggling to focus?
- Do you struggle to find clarity?

Imagine what an accountability coach can do for you.

The coach will guide you, encourage you and help you reach your goals in just 15 minutes per week!

Just like our happy clients, you will learn how to get things done step by step. You will rediscover a healthy balance between life and work. And you will finish more projects with less effort.

Your goals won't be just dreams anymore. They will become reality.

Are you up for it?

Here's how it works

Below steps are accompanied by simple designs

Step 1: You and your experienced accountability coach book a 30-minute 1-on-1 goal setting session to get clarity on your strategy. Together, you work out your first quarterly goals.

Step 2: You receive a personal dashboard to track your weekly milestones & quarterly goals. Everything is set to fill your life with more happiness and success.

Step 3: Once a week, you have a 15-minute conversation over the phone/skype/zoom with your coach.

While integrating lessons from the past week, your coach helps you re-adjust your priorities and guide you towards another successful week.

You create a new action plan together and choose the three most important tasks for the next week. Three tasks you can do by yourself. Your coach adds the new goals to your calendar, so that enough time for them is scheduled.

Step 4: During the week, you complete the goals that you commit to, and your coach checks in via email or WhatsApp to see if everything is going according to plan. Just a nudge or pat on the back to keep you on track.

Step 5: Together, you celebrate the wins and learn from the obstacles you faced. You keep growing each week, making sure your family and business reap the beautiful fruits of your consistent efforts.

Success Stories

I had a lot of ideas which I would like to implement. I would begin in all earnest but they would not get implemented.

My coach at The Finisher's Club works with me to break down my long term goal (1 year) into quarterly goals and subsequently into weekly doable actions. This gives me the focus and motivation to achieve my most meaningful goals.

My stress-levels have reduced and I'm a much happier person!

~ R. K., Managing Director, Company X

"Prior to joining The Finisher's Club (TFC), I would end up spending time on operational issues of our company rather than growing our business.

The worst part is, even when I did have time, I procrastinated.

Now after joining The Finisher's Club, I have a clear goal for myself. For the next 3 months, I know which systems and processes I'll be putting in place. To achieve those goals, my coach helps break these down into weekly tasks. Thanks to clear scheduling, they now get completed.

I can finally see myself eventually achieving them."

~ A. J., Director, Company Y

I was looking for an insightful and clear accountability partner and could not have landed with anyone better than The Finisher's Club. I have been setting goals for years but I did not follow a structure or a process. A lot of small goals (which always turned out to be the big impactful goals over time) slid through the cracks and were postponed to the next year.

With The Finisher's Club, I now understand the power of process and accountability. I have an experienced coach to talk to about resistance, a coach that gives insightful tips and guidance while asking meaningful questions.

Putting it into perspective, within first quarter I have:

- Run a full marathon (health goal),
- Cleared out a majority of admin and small tasks like decluttering my home, (administrative goal)
- Gone on two date nights with my wife (relationship goal),
- Three adventure trips with my son (parenting goal) and a long drive and hike with my friends (social goal).

I have been self-critical for having a lot of motion but not enough progress. Having a partner to celebrate my wins and map my progress has been a game changer. I know there will be some struggles along the way but overall I look forward to smashing it out of the park this year and making 2021 the best year yet.

~ P. S.

Pricing

- Weekly Coaching for 3 months
- **India** Rs 30,000 + GST
- **World** USD 450

Who is this for?

The Finisher's Club is for business leaders who are full of ideas but miss that tiny bit of clarity to convert them into successes. It's for people with a strategy who struggle to translate it into actionable steps.

Get an accountability coach if you are determined to be successful and know that it's ok to ask for help.

As the African proverb goes: "If you want to go fast go alone, if you want to go far, go together."

CTA Button: Get started with a goal-setting session.

(I would have them choose between India and rest of the world at a later stage, not on the landing page)

Founder's note

The path to success can be a lonely road.

As a young entrepreneur, I was always full of ideas but I didn't have anyone to bounce them off.

My daily life as a manager was full of struggles. I was always doing the same mundane tasks, delaying projects and failing to prioritise well. "Maybe later" was my favourite phrase.

I was struggling to execute on my ideas. I was working all the time but I didn't get anything done. My work-life balance was a mess. I felt guilty, frustrated and empty. Negative self-talk was not helping me either.

Two years ago, something changed. I figured out that my best performances always happened when I had a coach. So, I got an accountability coach to help me set clear goals and execute them.

Now, I work less, I am happier and my projects don't end up in the trash anymore.

I am so happy with this evolution that I decided to pay it forward. I founded The Finisher's Club so you can experience the same positive change in your life.

Wishing you the best,

A. V.

Have questions? Call +91-123456789 (add business hours)